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# Natalia KLIMENOK



## General Information

**AGE** 41 (28.07.1979)  
**MOBILE** +7 916 631 9299  
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## Education

**1996 - 2001** Moscow Linguistics State University, Specialist for Multicultural Communication and English & German Languages

**2001 -2002** Moscow State University, Faculty of Journalism, Specialist for PR and Advertisement

**2001 - 2005** Penza State Pedagogical University, PhD in Sociology and Social Advertisement

## Languages

**RUSSIAN** Native speaker  
**ENGLISH** Fluent (C1)  
**GERMAN** Fluent (C1)

## Professional Skills

**SOFT SKILLS** Strong organizational and time keeping skills  
Ability to make decisions and solve problems  
Ability to plan, organize and prioritize work

**TOURISM INDUSTRY SKILLS** Expert knowledge of Russian Tourism industry  
Ability to plan an itinerary, calculate and organise both an individual trip and charter flight program for a season

**MARKETING EXPERIENCE** Cooperation with mass media  
Development of advertisement campaigns on radio, TV

## Professional Skills

### EVENT MANAGEMENT

Organisation of events for up to 600 people  
Development of creative entertainment program for an event of any budget

### Latest Articles

[Destination Analysis: Mexico](#)  
[24-hour flight from Russia to Greece](#)  
[ITB Asia Latest Conference](#)

## Experience

2014 - TILL NOW

### **BAGINET PR & Consulting Agency**

in position of **Sales Director**

### RESPONSIBILITIES

Implementation and execution of different marketing activities, coordination of work of other specialists

2013 - TILL NOW

### **HIGHER SCHOOL OF ECONOMICS** the National Research University

in position of **Guest Examiner** of magister thesis research

### RESPONSIBILITIES

Analysys of students' thesis research, participation in public defense, assigning grades to the students

2009 - 2014

### **LABIRINT Travel Company (Tour Operator)**

in position of **MICE Manager**

### RESPONSIBILITIES

Cooperation and communication with State authorities concerning state incentive trips for school groups etc.

Development of programs for familiarization trips for travel agents. Managing strict project timelines successfully by coordinating meetings across time zones and presenting to over 30 international partners of a tour operator

**Experience**

**2003 - 2009**

**Moscow Representative Office of Hochtief**

in position of ***Specialist***

**RESPONSIBILITIES**

Writing of commercial offers, organization of corporate tours to different destinations

**2002 - 2003**

**Moscow Representative Office of Volkswagen**

in position of ***Marketing and Event Manager***

**RESPONSIBILITIES**

Cooperation and communication with mass media (radio, print magazines etc.) concerning advertisement campaigns  
Event marketing

**2001 - 2002**

**Radio ULTRA (100,5 FM)**

in position of ***PR Manager***

**RESPONSIBILITIES**

Cooperation and communication with mass media (radio, print magazines etc.) concerning advertisement campaigns  
Advertisement campaign of the radio Ad Hoc

**2001 - 2000**

**Moscow Representative Office of Tracto-Technik**

in position of ***German Interpreter and Director Assistant***