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## Natalia KLIMENOK



### General Information

<b>AGE</b>	37
<b>MOBILE</b>	+7 916 631 9299
<b>E-MAIL</b>	baginet@baginet.com
<b>MARITAL STATUS</b>	married
<b>SEX</b>	female

### Education

<b>1996 - 2001</b>	Moscow Linguistics State University, Specialist for Multicultural Communication and English & German Languages
<b>2001 -2002</b>	Moscow State University, Faculty of Journalism, Specialist for PR and Advertisement
<b>2001 - 2005</b>	Penza State Pedagogical University, PhD in Sociology and Social Advertisement

### Languages

<b>RUSSIAN</b>	Native speaker
<b>ENGLISH</b>	Fluent (C1)
<b>GERMAN</b>	Fluent (C1)

### Professional Skills

<b>SOFT SKILLS</b>	Meeting Deadlines Ability to make decisions and solve problems Ability to plan, organize, and prioritize work
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## Professional Skills

### TOURISM INDUSTRY SKILLS

Expert knowledge of Russian Tourism industry  
Ability to plan an itinerary, calculate and organize both an individual trip and charter flight program for a season

### MARKETING EXPERIENCE

Cooperation with mass media  
Development of advertisement campaigns on radio, TV  
Digital marketing

### EVENT MANAGEMENT

Organization of events for up to 600 people  
Development of creative entertainment program for an event of any budget  
Database of more than 50 MICE agencies in Russia

## Experience

2014 - 2016

### **BAGINET PR & Consulting Agency**

in position of *Sales and Marketing Director*

### RESPONSIBILITIES

Implementation and execution of different marketing activities, coordination of work of other specialists

2004 - 2014

### **LABIRINT Travel Company (Tour Operator)**

in position of *MICE Manager*

### RESPONSIBILITIES

Cooperation and communication with State authorities concerning state incentive trips for school groups etc.

Development of programs for familiarization trips for travel agents

Managing strict project timelines successfully by coordinating meetings across time zones and presenting to over 30 international partners of a tour operator

Development of special projects, Mama and baby, Club 50+

**Experience**

**2003 - 2009**

**Moscow Representative Office of Hochtief**

in position of *Specialist*

**RESPONSIBILITIES**

Writing of commercial offers, organization of corporate tours to different destinations

**2002 - 2003**

**Moscow Representative Office of Volkswagen**

in position of *Marketing and Event Manager*

**RESPONSIBILITIES**

Cooperation and communication with mass media (radio, print magazines etc.) concerning advertisement campaigns  
Event marketing

**2001 - 2002**

**Radio ULTRA (100,5 FM)**

in position of *PR Manager*

**RESPONSIBILITIES**

Cooperation and communication with mass media (radio, print magazines etc.) concerning advertisement campaigns  
Advertisement campaign of the radio Ad Hoc  
Cooperation with mass media

**2001 - 2000**

**Moscow Representative Office of Tracto-Technik**

in position of *German Interpreter and Director Assistant*